



Platinum Series

Multiple Effects

**NMN SMALL
PET FOOD**

NMN
Pet-Friendly
Exclusive Formula

A legacy of trustworthy reputation Japanese pet food

A snack for small animals made with plenty of papaya.

It has a crunchy texture and is delicious.

You can give them one by one by holding them in your hand,
supporting communication with your pet.

It is soft and easy to bite into, and is hard enough to
prevent overgrowth of teeth.

**JAPAN
PRODUCT**

Quick shipment
from our own factory
in Japan

NET 2KG

Dog food /
comprehensive
nutritional food



**Delicious
Uncolored**

The Secret of NMN



Enhance
Neurogenesis &
Cognition



Increase
Strength &
Endurance



Strengthen
Heart
Functions



Boost Energy &
Metabolism



Elevate
NAD+ Level



Repair
Cell & DNA

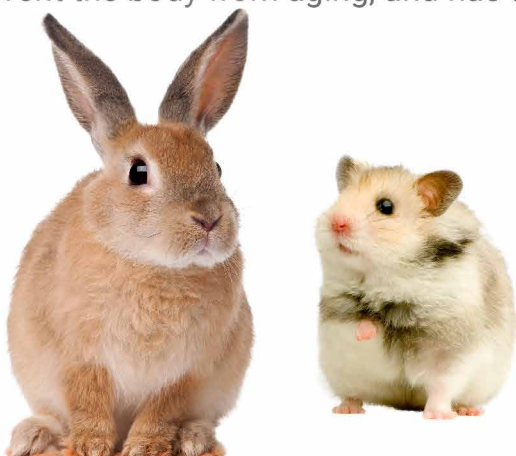


Regulate
Weight



Anti-aging

As we age, the NAD+ component in the body decreases, and the body's cells and metabolism slow down significantly. The renewal cycle also gradually decreases as the number of stem cells in the body gradually decreases and aging begins. The lower the NAD+ level, the less nutrients the cells receive, the more the cells begin to divide, the slower the DNA replication rate, etc., the more problems accumulate in the body, and the more prone to diseases such as cancer. NMN can supplement the necessary nutrients for the body, prevent the body from aging, and has the effect of rejuvenating the body.



NMN intake =
Activation of genetic longevity factors

UP Metabolism

UP Immunity

UP Immune nerve

UP Muscle mass

NMN
supplements
Good



Activation of
genetic longevity
factors

Feeding Methods

- Give as supplementary food for small animals.
- Give your pet an amount that will not be left over every day.
- Don't forget to always have fresh water.

※ When replenishing water, it is more convenient to use the optional "water bottle (water dispenser)".

- Pets may become alert when their food changes, and may not adapt easily even if this product is given.

In this case, please mix it with 20% of the food you are currently giving before giving it.

- The formula is formulated with nutritional balance in mind, but as a special treat, please regularly give snacks such as fresh raw vegetables and cookies.
- According to the age, weight, amount of exercise and physical condition of the pet, observe its reaction and adjust the dosage.

Ingredients

[NMN] INMNIS-Nicotinamide mononucleotide (domestic production)/crystalline cellulose, gelatin, Ca stearate, coloring agent (titanium oxide), Flour, cornmeal, papaya, bran, rice bran, glucose, cellulose

※ Due to the use of natural raw materials, the color and shape may vary, but there is no problem with the quality.

※ Due to the packaging process, the mixing amount may vary.

Store Method

- After purchase, please avoid direct sunlight, high temperature and humidity, and store in a cool place.
- After opening, please seal the bag tightly and use it as soon as possible. Mold or grain worms may develop in hot and humid environments.
- White powdery substances may sometimes be seen on dried vegetables. This is because the starch or sugar in the raw materials has surfaced due to drying. In addition, sometimes "stems and branches" parts of vegetables may be mixed in, but this is harmless. Please feel free to give.
- Discoloration may occur over time, but there is no problem with the quality.

Effective Intake of NMN



Short term
1 day to 7 days



Mid term



Long term

Patent obtained quality assurance



High coordination
no additives

Dog/Cat Nutritional Supplements

Full of
energy **Good**





Platinum Series

Multiple Effects

NMN SMALL PET FOOD

Key Nutrients, All from Nature

NMN, as the precursor of NAD, enhances the vitality and health of pet cells.



Keep Young and Rejuvenate

NMN can bring a new anti-aging experience to your pets, making them full of vitality.



Scientific Certification, Health Protection

Studies have confirmed that NMN has a positive effect on improving blood sugar control and promoting neurological health in pets.



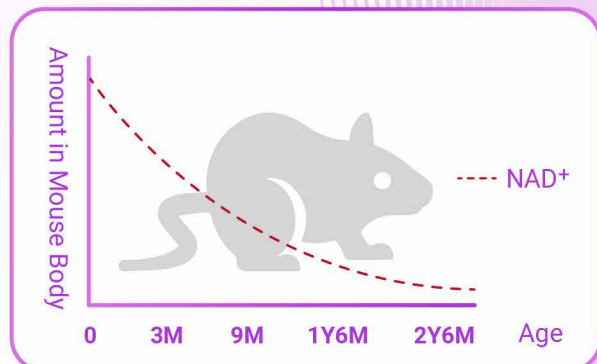
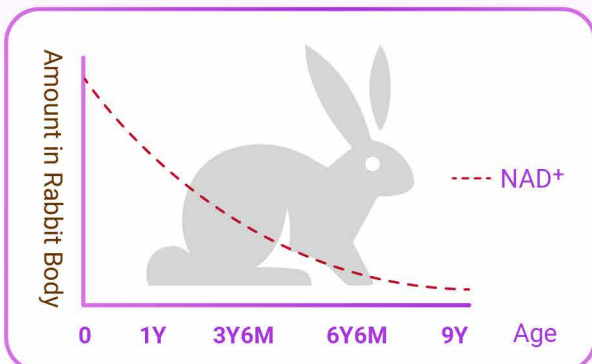
Natural Ingredients, Healthy Sources

Choose natural ingredients containing NMN, such as tomatoes and broccoli, to provide your pet with the best nutrition.



Combined with exercise, the effect is better

Through the dual effects of moderate exercise and NMN nutrition, pets can be helped to maintain optimal health.



Japan Food Research Center Test Results

JFRL Japan Food Research Laboratories
Accredited by the Japanese Government
53-1 Maeyogoyachi, Shinjuku, Tokyo 162-0802, Japan
No. 24049145003-1301 1/2
Date issued: July 12, 2024

CERTIFICATE OF ANALYSIS

Client: INSPIRE JAPAN Co., Ltd.
1-12-4 NSE BLD. 7F, Ginza, Chuo, Tokyo, Japan. 1040061

Sample name: "Phoenix Sun" Platinum Series All-in-One MN Small Pet Food
Batch number: 05052024A-RM Lot number: RM0501

Received date: May 29, 2024

This is to certify that the following result(s) have been obtained from our analysis on the above-mentioned sample(s) submitted by the client:

Test Result(s)	Result	QL	N	M
Moisture	5.4 %	---	1	1
Crude protein	17.7 %	---	1	2
Crude fat	5.6 %	---	2	3
Crude fiber	16.6 %	---	4	4
Crude ash	7.2 %	---	5	5
Sodium	0.210 %	---	6	6
Phosphorus	0.459 %	---	7	7
Iron	326 mg/kg	---	7	7
Calcium	1.01 %	---	7	7
Potassium	1.56 %	---	6	6
Magnesium	0.255 %	---	7	7
Selenium	0.19 mg/kg	---	8	8
Iodine	0.4 mg/kg	---	8	8
Chlorine	0.615 %	---	10	10
Copper	5.9 mg/kg	---	7	7
Zinc	37.7 mg/kg	---	7	7
Manganese	42.5 mg/kg	---	7	7
Retinol	0.3 mg/kg	---	11	11
Vitamin A (calculated from retinol)	1000 IU/kg	---	11	11
Thiamine (Vitamin B ₁)	4.3 mg/kg	---	3	11
Riboflavin (Vitamin B ₂)	5.5 mg/kg	---	7	11
Vitamin B ₆	87.7 mg/kg	---	4	12
Vitamin B ₁₂	0.0043 mg/kg	---	5	12
Calciferol (Vitamin D)	700 IU/kg	---	11	11

QL: Quantitation limit N: Notes M: Method

Notes
1:K: Crum-Torprotein conversion factor: 6.25.
2:The test method was specified by the client.
3:As a thiamine hydrochloride.
4:Strain: Saccharomyces cerevisiae (S. uvarum) ATCC 9002.
5:Strain: Lactobacillus delbrueckii subsp. lactis (L. lactis) ATCC 7850.
Method
1:Air oven method
2:Gas chromatography
3:Acid hydrolysis method
4:Statistical method
5:Asking method
6:Atomic absorption spectrometry
7:ICP Atomic emission spectrometry
8:Fluorometric method
9:Gas chromatography
10:Potentiometric titration method
11:HPLC
12:Microbiological assay

Method
7:ICP Atomic emission spectrometry
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J. Kido
Yuko Kido
Expert (Consulting)
Section of Analysis Documentation

JAPAN FOOD RESEARCH LABORATORIES
日本食品分析センター

Date: July 12, 2024

JFRL Japan Food Research Laboratories
Accredited by the Japanese Government
53-1 Maeyogoyachi, Shinjuku, Tokyo 162-0802, Japan
No. 24049145003-1301 1/1
Date issued: July 12, 2024

CERTIFICATE OF ANALYSIS

Client: INSPIRE JAPAN Co., Ltd.
1-12-4 NSE BLD. 7F, Ginza, Chuo, Tokyo, Japan. 1040061

Sample name: "Phoenix Sun" Platinum Series All-in-One MN Small Pet Food
Batch number: 05052024A-RM Lot number: RM0501

Received date: May 29, 2024

This is to certify that the following result(s) have been obtained from our analysis on the above-mentioned sample(s) submitted by the client:

Test Result(s)	Result	QL	N	M
Tocopherol (Vitamin E)	93 IU/kg	---	1	1
α-tocopherol equivalents	52 mg/kg	---	2	1
α-tocopherol	50 mg/kg	---	1	1
β-tocopherol	1 mg/kg	---	1	1
γ-tocopherol	11 mg/kg	---	1	1
δ-tocopherol	6 mg/kg	---	1	1
Folio acid	1.5 mg/kg	---	3	2
Pantothenic acid	14.6 mg/kg	---	4	2
Biotin	0.351 mg/kg	---	4	2
Niacin	576 mg/kg	---	4	2
Choline	1700 mg/kg	---	5	2
Linoleic acid	1.76 %	---	3	3
α-linolenic acid	0.42 %	---	3	3
Eicosapentaenoic acid	Not detected	0.01 %	3	3
Docosahexaenoic acid	Not detected	0.01 %	3	3

QL: Quantitation limit N: Notes M: Method

Notes
1:The result was calculated according to the method specified by Japan's Pet Food Fair Trade Association.
2:One milligram of α-tocopherol equivalent corresponds to respectively 1 mg of α-tocopherol, 2.5 mg of β-tocopherol, 10 mg of γ-tocopherol and 100 mg of δ-tocopherol.
3:Strain: Lactobacillus rhamnosus (L. casei) ATCC 7469.
4:Strain: Lactobacillus plantarum ATCC 8014.
5:Reference salt precipitation method.
Method
1:HPLC
2:Microbiological assay
3:Gas chromatography

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Sample name: "Phoenix Sun" Platinum Series All-in-One MN Small Pet Food
Batch number: 05052024A-RM Lot number: RM0501

Received date: May 29, 2024

This is to certify that the following result(s) have been obtained from our analysis on the above-mentioned sample(s) submitted by the client:

Test Result(s)	Result	QL	N	M
Amino acids	---	---	---	---
Arginine	0.87 %	---	1	1
Lysine	0.77 %	---	1	1
Histidine	0.38 %	---	1	1
Phenylalanine	0.77 %	---	1	1
Tyrosine	0.50 %	---	1	1
Leucine	1.23 %	---	1	1
Isoleucine	0.57 %	---	1	1
Methionine	0.23 %	---	1	1
Valine	0.83 %	---	1	1
Alanine	0.86 %	---	1	1
Glycine	0.84 %	---	1	1
Proline	0.89 %	---	1	1
Glutamic acid	2.14 %	---	1	1
Serine	0.76 %	---	1	1
Threonine	0.56 %	---	1	1
Aspartic acid	1.70 %	---	1	1
Tryptophan	0.24 %	---	2	1
Cysteine	0.25 %	---	1	1

QL: Quantitation limit N: Notes M: Method

Notes
1:Before measurement, performic acid oxidation and hydrochloric acid hydrolysis were performed.

Method
1:Amino acid analyzer method
2:HPLC

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Section of Analysis Documentation

JAPAN FOOD RESEARCH LABORATORIES
日本食品分析センター

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Client: INSPIRE JAPAN Co., Ltd.
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Batch number: 05052024A-RM Lot number: RM0501

Received date: May 29, 2024

This is to certify that the following result(s) have been obtained from our analysis on the above-mentioned sample(s) submitted by the client:

Test Result(s)	Result	QL	N	M
Specifications for Constituents of Pet Food	---	---	---	---
Sodium nitrite	Not detected	2 g/t	1	1
Ethoxyquin	Not detected	1 g/t	2	1
Di-butylhydroxytoluene	Not detected	1 g/t	3	1
Butyldihydroxyanisole	Not detected	1 g/t	3	1
Glyphosate	1.2 μg/g	---	2	1
Chlorpyrifos-methyl	Not detected	0.1 μg/g	4	1
Pirimiphos-methyl	Not detected	0.1 μg/g	4	1
Malathion	Not detected	0.1 μg/g	4	1
Methamidophos	Not detected	0.01 μg/g	5	1
Aflatoxin B ₁	Not detected	0.001 μg/g	2	1
Deoxynivalenol	0.09 μg/g	---	5	1
Cyfluthrin	0.01 μg/g	---	6	1
Lead	0.16 μg/g	---	6	1
Inorganic arsenic	0.1 μg/g	---	7	1
BHC (α-BHC, β-BHC, γ-BHC and δ-BHC)	Not detected	0.002 μg/g	3	1
DDT (including DDD and DDE)	Not detected	0.02 μg/g	4	1
Aldrin and dieldrin	Not detected	0.002 μg/g	3	1
Endrin	Not detected	0.002 μg/g	3	1
Heptachlor and heptachlor epoxide	Not detected	0.002 μg/g	4	1
Malamine	Not detected	0.5 μg/g	5	1
Propylene glycol	Not detected	0.05 %	3	1

QL: Quantitation limit N: Notes M: Method

Notes
1:The test method (Ministerial Ordinance No. 1 (2009), issued by the Ministry of Agriculture, Forestry, and Fisheries and the Ministry of the Environment) was specified by the client. The results are reported as contents in the sample, without consideration of moisture content.

Method
1:Diazotization method
2:HPLC
3:Gas chromatography-mass spectrometry
4:Gas chromatography
5:Atomic absorption spectrometry
6:Liquid chromatography-mass spectrometry
7:Liquid chromatography-inductively coupled plasma mass spectrometry

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JAPAN FOOD RESEARCH LABORATORIES
日本食品分析センター

Date: July 12, 2024



Japan Food Research Center Test Results

JFRL Japan Food Research Laboratories
 Accredited by the Japanese Government
 2-14 Maenocho, Shibuya-ku, Tokyo 150-8502, Japan
 Tel: 03-3491-4600 Fax: 03-3491-4601
 No. 202414500-1501 Date issued: July 12, 2024 1/2

CERTIFICATE OF ANALYSIS

Client: INSPIRE JAPAN Co., Ltd.
 1-12-4 NBE BLD. 7F, Ginza, Chuo, Tokyo, Japan, 1040061

Sample name: "Phoenix Sun" Platinum Series All-in-One NMN Small Pot Food
 Batch number: 05052024A-PM Lot number: RM0501

Received date: May 29, 2024

This is to certify that the following result(s) have been obtained from our analysis on the above-mentioned sample(s) submitted by the client.

Test Item(s)	Result	QL	N	M
Mercury	Not detected	0.01 µg/g	1	1
Aerobic plate count	Not more than 300/g	---	2	---
Salmonella	Negative/25g	---	3	---
Clostridium botulinum	Negative/10g	---	3	---
Crude protein	16.9 %	---	1	4
Crude Fat	6.0 %	---	2	5
Crude fiber	17.7 %	---	3	6
Crude ash	7.7 %	---	3	7
Sodium	0.224 %	---	3	8
Phosphorus	0.469 %	---	3	9
Iron	348 mg/kg	---	3	9
Calcium	1.08 %	---	3	9
Potassium	1.69 %	---	3	8
Magnesium	0.272 %	---	3	9
Selenium	0.20 mg/kg	---	3	9
Iodine	0.4 mg/kg	---	3	11
Chlorine	0.057 %	---	3	12
Copper	7.4 mg/kg	---	3	9
Zinc	40.3 mg/kg	---	3	9
Manganese	45.4 mg/kg	---	3	9
Retinol	0.3 mg/kg	---	3	15
Vitamin A (calculated from retinol)	1000 IU/kg	---	3	---
Thiamine (Vitamin B ₁)	4.6 mg/kg	---	4	15
Riboflavin (Vitamin B ₂)	5.9 mg/kg	---	3	15
Vitamin B ₆	93.7 mg/kg	---	5	14
Vitamin B ₁₂	0.0046 mg/kg	---	6	14
Calciferol (Vitamin D)	700 IU/kg	---	5	15

QL: Quantitation limit N: Notes M: Method

Notes
 1: Nitrogen-to-protein conversion factor: 6.25. On the dry weight basis.
 2: The test method was specified by the client. On the dry weight basis.
 3: On the dry weight basis.
 4: As thiamine hydrochloride. On the dry weight basis.
 5: Strain: Saccharomyces cerevisiae (Guoyuan) ATCC 9080. On the dry weight basis.
 6: Strain: Lactobacillus delbrueckii subsp. lactis (Ishiyama) ATCC 7830. On the dry weight basis.

Method
 1: Hot vaporization atomic absorption spectrometry
 2: Standard Agar plating method
 3: Enrichment culture method
 4: Genebio method
 5: Acid hydrolysis method
 6: Static method
 7: Ashing method
 8: Atomic absorption spectrometry
 9: ICP Atomic emission spectrometry
 10: Fluorometric method
 11: Gas chromatography
 12: Potentiometric titration method
 13: HPLC
 14: Microbiological assay

Expert (Consulting) Yoko Kida
 Section of Analysis Documentation
 Date: July 12, 2024

JFRL Japan Food Research Laboratories
 Accredited by the Japanese Government
 2-14 Maenocho, Shibuya-ku, Tokyo 150-8502, Japan
 Tel: 03-3491-4500-1501 Date issued: July 12, 2024 1/2

CERTIFICATE OF ANALYSIS

Client: INSPIRE JAPAN Co., Ltd.
 1-12-4 NBE BLD. 7F, Ginza, Chuo, Tokyo, Japan, 1040061

Sample name: "Phoenix Sun" Platinum Series All-in-One NMN Small Pot Food
 Batch number: 05052024A-PM Lot number: RM0501

Received date: May 29, 2024

This is to certify that the following result(s) have been obtained from our analysis on the above-mentioned sample(s) submitted by the client.

Test Item(s)	Result	QL	N	M
Tocopherol (Vitamin E)	99 IU/kg	---	1	---
α-Tocopherol equivalents	65 mg/kg	---	2	---
α-Tocopherol	64 mg/kg	---	3	1
β-Tocopherol	1 mg/kg	---	3	1
γ-Tocopherol	12 mg/kg	---	3	1
δ-Tocopherol	6 mg/kg	---	3	1
Folic acid	1.6 mg/kg	---	4	2
Pantothenic acid	15.6 mg/kg	---	5	2
Biotin	0.354 mg/kg	---	5	2
Niacin	614 mg/kg	---	5	2
Choline	1800 mg/kg	---	6	---
Linoleic acid	1.88 %	---	3	3
α-Linolenic acid	0.45 %	---	3	3
Eicosapentaenoic acid	---	---	7	3
Docosahexaenoic acid	---	---	7	3

QL: Quantitation limit N: Notes M: Method

Notes
 1: The result was calculated according to the method specified by Japan's Pet Food Fair Trade Association. On the dry weight basis.
 2: One milligram of α-tocopherol equivalent corresponds to respectively 1 mg of α-Tocopherol, 2.5 mg of β-Tocopherol, 10 mg of γ-Tocopherol and 100 mg of δ-Tocopherol. On the dry weight basis.
 3: On the dry weight basis.
 4: Strain: Lactobacillus rhamnosus (Lactis) ATCC 7469. On the dry weight basis.
 5: Strain: Lactobacillus plantarum ATCC 8014. On the dry weight basis.
 6: Reinecke salt precipitation method. On the dry weight basis.
 7: On the dry weight basis. --: Not calculable because the test result was below the quantitation limit.

Method
 1: HPLC
 2: Microbiology (cell assay)
 3: Gas chromatography

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Test Item(s)	Result	QL	N	M
Acetic acid	---	---	1	---
Acrylic acid	0.81 %	---	1	---
Butyric acid	0.83 %	---	1	---
Caproic acid	0.41 %	---	1	---
Phenylalanine	0.83 %	---	1	---
Tyrosine	0.53 %	---	1	---
Leucine	1.33 %	---	1	---
Isoleucine	0.73 %	---	1	---
Methionine	0.29 %	---	2	---
Valine	0.83 %	---	1	---
Alanine	0.83 %	---	1	---
Glycine	0.50 %	---	1	---
Proline	0.80 %	---	1	---
Glutamic acid	2.28 %	---	1	---
Serine	0.81 %	---	1	---
Threonine	0.73 %	---	1	---
Aspartic acid	1.83 %	---	1	---
Aspartic acid	0.28 %	---	1	---
Optine	0.23 %	---	1	---

QL: Quantitation limit N: Notes M: Method

Notes
 1: On the dry weight basis.
 2: Before measurement, peracetic acid oxidation and hydrochloric acid hydrolysis were performed. On the dry weight basis.

Method
 1: Amino acid analyzer method
 2: HPLC

Expert (Consulting) Yoko Kida
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Test Item(s)	Result	QL	N	M
Mercury	6.2 µg/g	---	2	---
Specific elements for Constituents of Pet Food (values when the moisture content of the sample is 10.5 %)	---	---	3	---
Sulfur (S)	---	---	3	---
Phosphorus (P)	---	---	3	---
Dicalcium phosphate	---	---	3	---
Dicalcium phosphate	1.3 µg/g	---	3	---
Chlorophyll (mg/kg)	---	---	3	---
Pyridoxine (mg/kg)	---	---	3	---
Malic acid	---	---	3	---
Melatonin	---	---	3	---
Docosahexaenoic acid	0.09 mg/kg	---	3	---
Choline	0.07 mg/kg	---	3	---
γ-Aminobutyric acid	0.16 mg/kg	---	3	---
Inorganic arsenic	0.1 µg/g	---	3	---
MLC Cat (HPLC, GC-MS, γ-HPLC and GC-MS)	---	---	3	---
MLC Cat (HPLC, GC-MS, γ-HPLC and GC-MS)	---	---	3	---
MLC Cat (HPLC, GC-MS, γ-HPLC and GC-MS)	---	---	3	---
MLC Cat (HPLC, GC-MS, γ-HPLC and GC-MS)	---	---	3	---

QL: Quantitation limit N: Notes M: Method

Notes
 1: The test method was specified by the client. Measurement conditions: Temperature, 100 °C; Time, 2 hours.
 2: The test method (Directive of the Ministry of Agriculture, Forestry and Fisheries and the Ministry of the Environment) was specified by the client.
 3: --: Not calculable because the test result was below the quantitation limit.

Method
 1: Hot vaporization method
 2: HPLC
 3: Gas chromatography
 4: Atomic absorption spectrometry
 5: Liquid chromatography-mass spectrometry
 6: Liquid chromatography-mass spectrometry
 7: Atomic absorption spectrometry

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Test Item(s)	Result	QL	N	M
Specifications for Constituents of Pet Food (Values when the moisture content of the sample is 10.5 %)	---	---	1	---
Malic acid	---	---	2	---

QL: Quantitation limit N: Notes M: Method

Notes
 1: The test method (Directive of the Ministry of Agriculture, Forestry and Fisheries and the Ministry of the Environment) was specified by the client.
 2: --: Not calculable because the test result was below the quantitation limit.

Method
 1: Liquid chromatography-mass spectrometry

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